COURSE PLANNER

Bachelor of Design / Bachelor of Business (BB-DESBUS)

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

Course Information

This course is made up of 31 units (400 credit points).

Year One

Semester 1 (AUG/SEPT 2024 Sem 2)		
Unit Code	Unit Title	Pre-Req
DCO10001	Concepts and Narratives	NIL
DCO10004	Photography for Design	NIL
ACC10007	Financial Information for Decision Making	NIL
ECO10005	Economics for Business Decision Making	NIL
MPU3273	Integrity and Anti-Corruption *(Malaysian and International Students*	NIL

Semester 2 (FEB/MAR 2025 Sem 1)		
Unit Code	Unit Title	Pre-Req
DDD10001	20th Century Design	NIL
DCO10002	Digital Design	NIL
MKT10009	Marketing and the Consumer Experience	NIL
MGT10009	Contemporary Management Principles	NIL
MPU3193	Philosophy and Current Issues *(Malaysian and International Students)*	Nil

Winter Term (June2025)		
MPU3212	Bahasa Kebangsaan A *(Malaysian students who do not have SPM Bahasa Melayu credit)*	NIL

Design Core Units (100 credit points)

A set of compulsory design units you must complete as part of your course.

Business Core Units (100 credit points)

A set of compulsory business units you must complete as part of your course.

Design Major units (100 credit points)

A structured set of 7 units depending on the selected Design Major.

Business Major units (100 credit points)

A structured set of 8 units depending on the selected Business Major.ne unit from any study area.

General Studies/ Mata Pelajaran Umum (0 credit points)

* Compulsory units to be complete as a pre-requisite to graduate (see statement below)

* Advisable to enroll in Year One

* Email to ltu@swinburne.edu.my for queries

Year Two

Semester 3 (AUG/SEPT 2025 Sem 2)		
Unit Code	Unit Title	Pre-Req
DDD20004	Contemporary Design Issues	DDD10001
DCO10005	Typography	
INF10024	Business Digitalisation	NIL
BUS10015	Creative Mindset and Entrepreneurship	NIL
MPU3183	Penghayatan Etika dan Peradaban *(Malaysian Students Only)*	NIL
MPU3143	Malay Language Communication 2 *(International Students Only)*	NIL

Semester 4 (FEB/MAR 2026 Sem 1)		
Unit Code	Unit Title	Pre-Req
DCO20001	Brand and Identity Design	50 cps
DCO20004	Web Design	NIL
	Business Major Unit	
	Business Major Unit	

Ministry of Education requires that all NEW Cohorts pursuing Degree course (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.

- International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

Year Three

Semester 5 (AUG/SEPT 2026 Sem 2)		
Unit Code	Unit Title	Pre-Req
	Design Major Unit	
	Design Major Unit	
	Business Major Unit	
	Business Major Unit	

Summer Term (December 2026 - February 2027)
WIL Placement can be taken in Year 3 (2 Elective units will be exempted upon completion)

Semester 6 (FEB/MAR 2027 Sem 1)		
Unit Code	Unit Title	Pre-Req
	Design Major Unit	
	Design Major Unit	
	Business Major Unit	
	Business Major Unit	

Winter Term (June 2027 – August 2027)
WIL Placement can be taken in Year 3 (2 Elective units will be exempted upon completion)

All commencing students of Master, Degree, Diploma and Foundation courses will be automatically registered for the **Academic Integrity Training Module** in the first semester

(Note: Students articulating from Foundation Studies are expected to undertake this unit as a refresher).

There are 4 topics in this online module that are recommended for completion during Week 1-4 of your commencing study period.

At the end of this module, students are required to complete a quiz comprised of 10 questions and achieve score of at least 90%.

Year Four

Semester 7 (AUG/SEPT 2027 Sem 2)		
Unit Code	Unit Title	Pre-Req
	Design Major Unit	
	Design Major Unit	
BUS30031	Sustainable Business Practice	175cps
	Business Major Unit	

Semester 8 (FEB/MAR 2028 Sem 1)		
Unit Code	Unit Title	Pre-Req
	Business Major Unit	
BUS30032	Business Consulting Project	BUS30031 300cps
	Design Capstone Unit	

Design Major Options

GRAPHIC DESIGN

DCO10003	Packaging Design
DCO10007	Visual Communication Studio
DCO20009	Typography for Print and Interactive Publication
DCO30002	Design for Production
DDD30013	Publication Design
DDD30047*	Communication Design Capstone Project
DDD30048	Communication Design Strategy

* DDD30047 is a double-credit design capstone unit bearing 25 credit points.

MULTIMEDIA DESIGN

DDD30021	Digital Video Compositing
DDD30022	Motion Graphics Project
DDM10005	Imaging for Narrative and Storyboards
DDM10006	Typography for Screen and Motion
DDM20003	Digital Video Camera Techniques
DDM30001*	Motion Design Capstone Project
DDM30005	Motion Design New Technologies

* DDM30001 is a double-credit design capstone unit bearing 25 credit points.

Business Major Options

HUMAN RESOURCE MANAGEMENT

BUS10014	Business for Sustainability, Social Change and Impact
HRM10004	Human Resource Practices
HRM20016	Dynamics of Diversity in Organisations
HRM20017	Managing Workplace Relations
MGT20007	Organisational Behaviour
HRM30012	Digital Management and the Future of Work
HRM30011	Human Resource Analytics
LAW30005	Law of Employment

MANAGEMENT

BUS10014	Business for Sustainability, Social Change and Impact
MGT10010	Ethics of Innovation
MGT20008	Business, Society and Sustainability
MGT20007	Organisational Behaviour
PRM30001	Project Management Essentials
MGT30005	Strategic Planning
MGT30008	Leadership Practice and Skills
HRM30012	Digital Management and the Future of Work

MARKETING

BUS10014	Business for Sustainability, Social Change and Impact
MKT20019	Marketing Research and Analytics
MKT20021	Integrated Marketing Communication
MKT20025	Consumer Behaviour
MKT20031	Marketing and Innovation
MKT20032	Frontiers in Digital Marketing
MKT30016	Marketing Strategy and Planning
MKT30018	Marketing Insights

FINANCE

FIN10002	Financial Statistics
BUS10014	Business for Sustainability, Social Change and Impact
FIN20014	Financial Management
FIN20016	Ethics and International Finance
FIN30014	Financial Risk Management
FIN30016	Management of Investment Portfolios
FIN30020	Alternative Investments
FIN30021	Fixed Income and Debt Markets