

COURSE PLANNER

Bachelor of Design / Bachelor of Business (BB-DESBUS1)

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

Course Information

This course is made up of 31 units (400 credit points).

Year One

Semester 1 (FEB/MAR 2024 Sem 1)		
Unit Code	Unit Title	Pre-Req
DCO10004	Photography for Design	NIL
DCO10005	Typography	NIL
ACC10007	Financial Information for Decision Making	NIL
ECO10005	Economics for Business Decision Making	NIL
MPU3273	Integrity and Anti-Corruption <i>(Malaysian and International Students)</i>	NIL
Winter Term (June 2024)		
MPU3212	Bahasa Kebangsaan A <i>(Malaysian students who do not have SPM Bahasa Melayu credit)</i>	NIL

Design Core Units (100 credit points)

A set of compulsory design units you must complete as part of your course.

Business Core Units (100 credit points)

A set of compulsory business units you must complete as part of your course.

Design Major units (100 credit points)

A structured set of 7 units depending on the selected Design Major.

Business Major units (100 credit points)

A structured set of 8 units depending on the selected Business Major unit from any study area.

General Studies/ Mata Pelajaran Umum (0 credit points)

* Compulsory units to be complete as a pre-requisite to graduate (see statement below)

* Advisable to enroll in Year One

* Email to ltu@swinburne.edu.my for queries

Semester 2 (AUG/SEPT 2024 Sem 2)		
Unit Code	Unit Title	Pre-Req
DCO10001	Concepts and Narratives	NIL
DCO10002	Digital Design	NIL
MKT10009	Marketing and the Consumer Experience	NIL
MGT10009	Contemporary Management Principles	NIL
MPU3183	Penghayatan Etika dan Peradaban <i>(Malaysian Students Only)</i>	NIL
MPU3143	Malay Language Communication 2 <i>(International Students Only)</i>	NIL

Year Two

Semester 3 (FEB/MAR 2025 Sem 1)		
Unit Code	Unit Title	Pre-Req
DCO20001	Brand and Identity Design	50 cps
DDD10001	20 th Century Design	NIL
INF10024	Business Digitalisation	NIL
BUS10015	Design Thinking and Teamwork	NIL
MPU3193	Philosophy and Current Issues <i>(Malaysian and International Students)</i>	Nil

Semester 4 (AUG/SEPT 2025 Sem 2)		
Unit Code	Unit Title	Pre-Req
DDD20004	Contemporary Design Issues	DDD10001
DCO20004	Web Design	NIL
	Business Major Unit	
	Business Major Unit	

Ministry of Education requires that all NEW Cohorts pursuing Degree course (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.
- International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

Year Three

Semester 5 (FEB/MAR 2026 Sem 1)		
Unit Code	Unit Title	Pre-Req
	Design Major Unit	
	Design Major Unit	
	Business Major Unit	
	Business Major Unit	
Winter Term (JUNE-AUG 2026)		
WIL Placement can be taken in Year 3 (2 Elective units will be exempted upon completion)		

Semester 6 (AUG/SEPT 2026 Sem 2)		
Unit Code	Unit Title	Pre-Req
	Design Major Unit	
	Design Major Unit	
	Business Major Unit	
	Business Major Unit	

Summer Term (DEC 2026 – FEB 2027)		
WIL Placement can be taken in Year 3 (2 Elective units will be exempted upon completion)		

All commencing students of Master, Degree, Diploma and Foundation courses will be automatically registered for the **Academic Integrity Training Module** in the first semester

(Note: Students articulating from Foundation Studies are expected to undertake this unit as a refresher).

There are 4 topics in this online module that are recommended for completion during Week 1-4 of your commencing study period.

At the end of this module, students are required to complete a quiz comprised of 10 questions and achieve score of at least 90%.

Year Four

Semester 7 (FEB/MAR 2027 Sem 1)		
Unit Code	Unit Title	Pre-Req
	Design Major Unit	
	Design Major Unit	
BUS30031	Sustainable Business Practice	300cps
	Business Major Unit	

Semester 8 (AUG/SEPT 2027 Sem 2)		
Unit Code	Unit Title	Pre-Req
	Business Major Unit	
BUS30032	Business Consulting Project	300cps
	Design Capstone Unit	

Design Major Options

GRAPHIC DESIGN

- DCO10003 Packaging Design
- DCO10007 Visual Communication Studio
- DCO20009 Typography for Print and Interactive Publication
- DCO30002 Design for Production
- DDD30013 Publication Design
- DDD30047* Communication Design Capstone Project
- DDD30048 Communication Design Strategy

* DDD30047 is a double-credit design capstone unit bearing 25 credit points.

MULTIMEDIA DESIGN

- DDD30021 Digital Video Compositing
- DDD30022 Motion Graphics Project
- DDM10005 Imaging for Narrative and Storyboards
- DDM10006 Typography for Screen and Motion
- DDM20003 Digital Video Camera Techniques
- DDM30001* Motion Design Capstone Project
- DDM30005 Motion Design New Technologies

* DDM30001 is a double-credit design capstone unit bearing 25 credit points.

Business Major Options

HUMAN RESOURCE MANAGEMENT

- BUS10014 Business for Sustainability, Social Change and Impact
- HRM10004 Human Resource Practices
- HRM20016 Dynamics of Diversity in Organisations
- HRM20017 Managing Workplace Relations
- MGT20007 Organisational Behaviour
- HRM30012 Digital Management and the Future of Work
- HRM30011 Human Resource Analytics
- LAW30005 Law of Employment

MANAGEMENT

- BUS10014 Business for Sustainability, Social Change and Impact
- MGT10010 Ethics of Innovation
- MGT20008 Business, Society and Sustainability
- MGT20007 Organisational Behaviour
- PRM30001 Project Management Essentials
- MGT30005 Strategic Planning
- MGT30008 Leadership Practice and Skills
- HRM30012 Digital Management and the Future of Work

MARKETING

- BUS10014 Business for Sustainability, Social Change and Impact
- MKT20019 Marketing Research and Analytics
- MKT20021 Integrated Marketing Communication
- MKT20025 Consumer Behaviour
- MKT20031 Marketing and Innovation
- MKT20032 Frontiers in Digital Marketing
- MKT30016 Marketing Strategy and Planning
- MKT30018 Marketing Insights

FINANCE

- FIN10002 Financial Statistics
- BUS10014 Business for Sustainability, Social Change and Impact
- FIN20014 Financial Management
- FIN20016 Ethics and International Finance
- FIN30014 Financial Risk Management
- FIN30016 Management of Investment Portfolios
- FIN30020 Alternative Investments
- FIN30021 Fixed Income and Debt Markets