

# COURSE PLANNER

## Bachelor of Business (Finance)

### BA-BUSFIN4

Summer Term | 2023

#### Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

## Year One

Summer Term   Jan 2023		
Unit Code	Unit Name	Pre-requisites
MKT10009	Marketing and the Consumer Experience	Nil
ECO10005	Economics for Business Decision Making	Nil
MPU3212	Bahasa Kebangsaan A <i>(Malaysian students who do not have SPM Bahasa Melayu credit)</i>	Nil
Semester 1   Feb/Mar 2023		
Unit Code	Unit Name	Pre-requisites
ACC10007	Financial Information for Decision Making	Nil
MGT10009	Contemporary Management Principles	Nil
INF10024	Business Digitalisation	Nil
BUS10012	Innovative Business Practice	Nil
MPU3193	Philosophy and Current Issues <i>(Malaysian and International Students)</i>	Nil
Semester 2   Aug/Sept 2023		
FIN10002	Financial Statistics	Nil
FIN20014	Financial Management	ACC10007 + 75 credit points
	Second Major/Minor/Elective	
	Second Major/Minor/Elective	
MPU3183	Penghayatan Etika dan Peradaban <i>(Malaysian Students Only)</i>	Nil
MPU3143	Malay Language Communication 2 <i>(International Students Only)</i>	Nil

## Year Two

Semester 3   Feb/Mar 2024		
Unit Code	Unit Name	Pre-requisites
FIN20016	Ethics and International Finance	ECO10004
FIN30021	Fixed Income and Debt Markets	FIN10002 + FIN20014
	Second Major/Minor/Elective	
	Second Major/Minor/Elective	
Semester 4   Aug/Sept 2024		
LAW20045	Finance Law	150 credit points
FIN30014	Financial Risk Management	FIN20014
	Second Major/Minor/Elective	
	Second Major/Minor/Elective	

## Year Three

Summer Term   Jan 2025		
Unit Code	Unit Name	Pre-requisites
BUS20015*	- Completing WIL as an exemption to 2 electives - Students need to complete at least 12 units to enrol <i>Optional</i> - WIL placement can be taken in Year Three	
Semester 5   Aug/Sept 2025		
BUS30031	Sustainable Business Practice	175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study.
FIN30020	Alternative Investments	FIN10002 + FIN20014
FIN30016	Management of Investment Portfolios	FIN10002 + FIN20014
	Second Major/Minor/Elective	
Winter Term   Jul 2025		
BUS20015*	- Completing WIL as an exemption to 2 electives - Students need to complete at least 12 units to enrol <i>Optional</i> - WIL placement can be taken in Year Three	
Semester 6   Aug/Sept 2025		
BUS30032	Industry Consulting Project	BUS30010 or BUS30031
	Second Major/Minor/Elective	

#### Notes

To complete your study planner, please select either:

1. One co-major (8 units), OR
2. One second-major (8 units), OR
3. Two minors (4 units in each minor), OR
4. One minor (4 units in each minor) and 4 electives, OR
5. 8 electives.

#### Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have "1" as the first numerical digit in the unit code. Eg: For ACC10007, The number "1" indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

#### How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

#### Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

#### 8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

#### 8 Finance Discipline Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

#### 8 Second Major/Minor/Elective Units

100 credit points

A Second Major or a combination of Minors or Elective units.

A Second Major is a set of 8 units from the selected study area.

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

#### General Studies/Mata Pelajaran Umum

0 credit points

\* Compulsory units to complete as a pre-requisite to graduate (see statement below)

\* Advisable to enrol in Year One

\* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

#### Work-Integrated Learning Placement

(3 month) – Offer in Winter/Summer Term

25 credit points

\* An option for students and completing WIL placement is equivalent to two elective units exemption.

\* Students need to complete at least 12 units if they want to enrol in WIL placement

\* WIL placement can be taken in Year Three

\* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

All commencing students of Bachelor of Business courses will be automatically registered for the **Academic Integrity Training Module** (AIMFBDA) in the first semester (Note: Students articulating from Foundation Studies are expected to undertake AIMFBDA as a refresher). There are 4 topics in this online module that are recommended for completion during Week 1-4 of your commencing study period. At the end of this module, students are required to complete a quiz comprised of 10 questions and achieve a score of at least 90%.

Ministry of Education requires that all NEW Cohorts pursuing Degree course (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.
- International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

## Bachelor of Business (Finance)

### BA-BUSFIN4

#### Second-Major Listing

##### ACCOUNTING

ACC10008 Financial Information Systems  
FIN10002 Financial Statistics  
ACC20013 Company Accounting  
ACC20007 Management Accounting for Planning & Control  
FIN20014 Financial Management  
ACC30010 Auditing  
ACC30008 Accounting Theory  
ACC30005 Taxation

##### INTERNATIONAL BUSINESS

INB10002 International Business Operations  
FIN20016 Ethics of International Finance  
INB20009 Global and Digital Marketplaces  
INB20012 Asian Regionalism & Global Business  
SCM20003 Global Logistics & Supply Chain Management  
**HRM30012 Digital Management and the Future of Work**  
INB30020 Sustainable International Business Strategy  
INB30025 Global Business across Cultures

##### HUMAN RESOURCE MANAGEMENT

**HRM10004 Human Resource Practices**  
HRM20016 Dynamics of Diversity in Organisations  
HRM20017 Managing Workplace Relations  
**MGT30005 Strategic Planning**  
MGT20007 Organisational Behaviour  
**HRM30012 Digital Management and the Future of Work**  
HRM30011 Human Resource Analytics  
LAW30005 Law of Employment

##### MARKETING

MKT20019 Marketing Research and Analytic  
MKT20021 Integrated Marketing Communication  
MKT20025 Consumer Behaviour  
MKT20031 Marketing and Innovation  
MKT20032 Frontiers in Digital Marketing  
MKT30016 Marketing Strategy and Planning  
MKT30017 Innovative Branding  
MKT30018 Marketing Insights

##### MANAGEMENT

**HRM10004 Human Resource Practices**  
**MGT10010 Ethics of Innovation**  
**MGT20008 Business, Society and Sustainability**  
MGT20007 Organisational Behaviour  
PRM30001 Project Management Essentials  
MGT30005 Strategic Planning  
MGT30008 Leadership Practice and Skills  
**HRM30012 Digital Management and the Future of Work**

#### Minor Listing

##### Accounting

ACC10008 Financial Information Systems  
ACC20007 Management Accounting for Planning & Control  
ACC20013 Company Accounting  
ACC30005 Taxation

##### Human Resource Management

**HRM10004 Human Resource Practices**  
HRM20016 Dynamics of Diversity in Organisations  
HRM20017 Managing Workplace Relations  
\*For Business students, select any **one** of the following:  
**MGT30005 Strategic Planning**  
LAW30005 Law of Employment  
\*For Management major students, please complete two of the following:  
**MGT30005 Strategic Planning**  
LAW30005 Law of Employment

##### International Business

INB10002 International Business Operations  
INB20009 Global and Digital Marketplaces  
INB20012 Asian Regionalism & Global Business  
INB30020 Sustainable International Business Strategy

##### Marketing

**MKT10009 Marketing and the Consumer Experience**  
MKT20021 Integrated Marketing Communication  
MKT20025 Consumer Behaviour  
MKT30016 Marketing Strategy and Planning  
\*For Business students, select **MKT20031 Marketing and Innovation** to replace **MKT10009 Marketing and the Consumer Experience**  
\*Students cannot do this minor if they have chosen a Digital Marketing minor

##### Management

**MGT10009 Contemporary Management Principles**  
MGT20007 Organisational Behaviour  
**MGT20008 Business, Society and Sustainability**  
MGT30005 Strategic Planning  
\*For Business students, select any **one** of the following to replace **MGT10009**:  
**MGT10010 Ethics of Innovation**  
MGT30008 Leadership Practice and Skills

##### Entrepreneurship

ENT10001 Entrepreneurship and Opportunity  
ENT20006 Lean Startup Springboard  
ENT20008 Startup Funding and Investment  
ENT30015 Launching New Ventures

##### Digital Marketing

**MKT10009 Marketing and the Consumer Experience**  
MKT20019 Marketing Research and Analytics  
MKT20032 Frontiers in Digital Marketing  
MKT30018 Marketing Insights  
\*For Business students, select **MKT20031 Marketing and Innovation** to replace **MKT10009 Marketing and the Consumer Experience**  
\*Students cannot do this minor if they have chosen Marketing minor

#### Non- Business Minor

##### Social Media

MDA10006 Innovation Cultures: Perspectives on Science and Technology  
MDA20003 Networked Selves  
MDA20009 Digital Communities  
MDA30012 Researching Social Media Public