

# **BA-BUSMGT6 Bachelor of Business (Management)** Program Planner (General) Semester 1/2021(New Student)

Student ID:					Date:		1		1	
Student Name:	First:	Name:			Family Name:					
Student Signature:										
Staff Name:					Staff Signature:					

## Chosen One Second- Major / Co-Major/ Two Minors/ One Minor and 4 Electives/ 8 Electives:

PROGRAM	PLAN							
Units of Study (MANAGEMENT MAJOR)								
List the units contained in each group of units specified in the course rules. Unit Level 1 = Introductory; 2 = Intermediate; 3 = Advanced								
Unit Code	Unit Title	Pre-requisites	Unit Type	Sem	Tick			
ACC10007	Financial Information for Decision Making		Core unit	1				
MKT10007	Fundamentals of Marketing		Core unit	1				
MGT10001	Introduction to Management		Core unit	1				
ECO10004	Economic Principles		Core unit	1				
INF10003	Introduction to Business Information		Core unit	2				
BUS10012	Innovative Business Practice		Core unit	2				
MGT10002	Critical Thinking in Management	Concurrent Pre-req: MGT10001	Discipline unit	2				
HRM10003	Human Resource Management	Concurrent Pre-req: MGT10001	Discipline unit	2				
MGT20006	Business and Society	MGT10001	Discipline unit	3				
			□2nd-major □Minor	3				
			□2nd-major □Minor	3				
			□2nd-major □Minor	3				
PRM30001	Project Management Essentials	100 credit points	Discipline unit	4				
MGT20007	Organisational Behaviour	87.5 credit points & MGT10001	Discipline unit	4				
			□2nd-major □Minor	4				
			□2nd-major □Minor	4				
BUS30024	Advanced Innovative Business Practice	175 credit points (includes exemptions) Students are encouraged to take this unit in their second last semester of study	Capstone	5				
MGT30008	Leadership Practice and Skills	187.5 credit points & MGT10001	Discipline unit	5				
			□2nd-major □Minor	5				
			□2nd-major □Minor	5				
BUS30009	Industry Consulting Project	BUS30010 or BUS30024	Capstone	6				
MGT30009	Organisation Theory and Practice	125 credit points & (MGT20006 & MGT20007)	Discipline unit	6				
MGT30005	Strategic Planning	187.5 credit points	Discipline unit	6				
			□2nd-major □Minor	6				

To complete your study planner, please select either:

- One second-major (8 units),
- 2. Two minors (4 units in each minor),
- One minor (4 units in each minor) and 4 electives, or
- 4. 8 electives.

#### **Course Rules**

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have "1" as the first numerical digit in the unit code. Eg: For ACC10007, The number "1" indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

Note: You are strongly advised to keep all unit outlines and to keep track of the units that you have completed using this planner

## Second-Major Listing

## ACCOUNTING

**ACC10008 Financial Information Systems** 

FIN10002 Financial Statistics

ACC20013 Company Accounting

ACC20007 Management Accounting for Planning & Control

FIN20014 Financial Management

ACC30010 Auditing

ACC30008 Accounting Theory

ACC30005 Taxation

### **FINANCE**

FIN10002 Financial Statistics

FIN20014 Financial Management

FIN20016 Ethics and International Finance

LAW20045 Finance Law

FIN30014 Financial Risk Management

FIN30016 Management of Investment Portfolios

FIN30020 Alternative Investments

FIN30021 Fixed Income and Debt Markets

## HUMAN RESOURCE MANAGEMENT

HRM10003 Human Resource Management

HRM20016 Dynamics of Diversity in Organisations

HRM20017 Managing Workplace Relations

HRM20020 Performance Management and Innovation

MGT20007 Organisational Behaviour

HRM30002 International HRM

HRM30011 Human Resource Analytics

LAW30005 Law of Employment \*Select two elective units to replace

HRM10003 and MGT20007

## INTERNATIONAL BUSINESS

**INB10002 International Business Operations** 

FIN20016 Ethics of International Finance

INB20009 Global and Digital Marketplaces

INB20012 Asian Regionalism & Global Business

SCM20003 Global Logistics & Supply Chain Management

HRM30002 International Human Resource Management

INB30020 Sustainable International Business Strategy

INB30025 Global Business across Cultures

## MARKETING

MKT20019 Marketing Research and Analytic

MKT20021 Integrated Marketing Communication

MKT20025 Consumer Behaviour

MKT20031 Marketing and Innovation

MKT20032 Frontiers in Digital Marketing

MKT30016 Marketing Strategy and Planning

MKT30017 Innovative Branding

MKT30018 Marketing Insights

## Minor Listing

#### Accounting

ACC10008 Financial Information Systems

ACC20007 Management Accounting for Planning & Control

ACC20013 Company Accounting

ACC30005 Taxation

#### International Business

INB10002 International Business Operations

INB20009 Global and Digital Marketplaces INB20012 Asian Regionalism & Global Business

INB30020 Sustainable International Business Strategy

#### **Human Resource Management**

HRM10003 Human Resource Management

HRM20016 Dynamics of Diversity in Organisations

HRM20017 Managing Workplace Relations

\*For Business students, select any one of the following:

HRM20020 Performance Management and Innovation

LAW30005 Law of Employment

\*For Management major students, please complete <u>two</u> of the following:

HRM20020 Performance Management and Innovation

LAW30005 Law of Employment

## Marketing

MKT10007 Fundamentals of Marketing

MKT20021 Integrated Marketing Communication

MKT20025 Consumer Behaviour

MKT30016 Marketing Strategy and Planning

\*For Business students, select MKT20031 Marketing and Innovation to replace MKT10007

Fundamentals of Marketing

\* Students cannot do this minor if they have chosen a Digital Marketing minor

FIN10002 Financial Statistics

FIN20014 Financial Management FIN30016 Management of Investment Portfolios

Choose any one of the following:

LAW20045 Finance Law

FIN30014 Financial Risk Management

## Entrepreneurship

ENT10001 Entrepreneurship and Opportunity

ENT20006 Lean Startup Springboard

ENT20008 Startup Funding and Investment

ENT30015 Launching New Ventures

## Digital Marketing

MKT10007 Fundamentals of Marketing

MKT20019 Marketing Research and Analytics

MKT20032 Frontiers in Digital Marketing

MKT30018 Marketing Insights

\*For Business students, select MKT20031 Marketing and Innovation to replace MKT10007 Fundamentals of Marketina

\*Students cannot do this minor if they have chosen Marketing minor

## Non- Business Minor

## Social Media

MDA10006 Innovation Cultures: Perspectives on Science and Technology

MDA20003 Networked Selves

MDA20009 Digital Communities

MDA30012 Researching Social Media Public