



**BA-BUSACC7 Bachelor of Business (Accounting)
Program Planner (General)
Semester 1/2021 (New Student)**

Student ID:									Date:			/			/		
Student Name:	First Name:							Family Name:									
Student Signature:																	
Staff Name:								Staff Signature:									

Chosen Minor plus 1 elective / 5 Electives:

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PROGRAM PLAN

Units of Study (ACCOUNTING MAJOR)					Complete in	
List the units contained in each group of units specified in the course rules. Unit Level 1 = Introductory; 2 = Intermediate; 3 = Advanced						
Unit	Unit Title	Pre-requisites	Unit Type	Sem	Tick	
ACC10007	Financial Information for Decision Making		Core unit	1	<input type="checkbox"/>	
MKT10007	Fundamentals of Marketing		Core unit	1	<input type="checkbox"/>	
MGT10001	Introduction to Management		Core unit	1	<input type="checkbox"/>	
ECO10004	Economic Principles		Core unit	1	<input type="checkbox"/>	
INF10003	Introduction to Business Information Systems		Core unit	2	<input type="checkbox"/>	
BUS10012	Innovative Business Practice		Core unit	2	<input type="checkbox"/>	
ACC10008	Financial Information Systems	ACC10007	Discipline unit	2	<input type="checkbox"/>	
FIN10002	Financial Statistics		Discipline unit	2	<input type="checkbox"/>	
ACC20013	Company Accounting	ACC10008	Discipline unit	3	<input type="checkbox"/>	
ACC20007	Management Accounting for Planning and Control	ACC10007 + 50 credit points	Discipline unit	3	<input type="checkbox"/>	
FIN20014	Financial Management	75 credit points & ACC10007	Discipline unit	3	<input type="checkbox"/>	
			Minor / Elective	3	<input type="checkbox"/>	
LAW20019	Law of Commerce	LAW10004 or 100 credit points	Fixed unit	4	<input type="checkbox"/>	
ACC30009	Analysis for Competitive Advantage	ACC20007	Fixed unit	4	<input type="checkbox"/>	
FIN30021	Fixed Income and Debt Markets	FIN10002 + FIN20014	Fixed unit	4	<input type="checkbox"/>	
			Minor / Elective	4	<input type="checkbox"/>	
BUS30024	Advanced Innovative Business Practice	175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study	Capstone	5	<input type="checkbox"/>	
ACC30010	Auditing	ACC20013	Discipline unit	5	<input type="checkbox"/>	
			Minor / Elective	5	<input type="checkbox"/>	
			Minor / Elective	5	<input type="checkbox"/>	
BUS30009	Industry Consulting Project	BUS30010 or BUS30024	Capstone	6	<input type="checkbox"/>	
ACC30008	Accounting Theory	ACC20013	Discipline unit	6	<input type="checkbox"/>	
ACC30005	Taxation	ACC10007 + 125 credit points	Discipline unit	6	<input type="checkbox"/>	
			Minor / Elective	6	<input type="checkbox"/>	

To complete your study planner, please select either:

1. 8 core units,
2. 8 Discipline units,
3. One minor (4 units in each minor) plus one elective and 3 fixed units, or
4. 3 fixed units and 5 electives.

Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have “1” as the first numerical digit in the unit code. (e.g. For ACC10007, the number “1” indicates that this is an Introductory Level unit.)
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student’s responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

Note: You are strongly advised to keep all unit outlines and to keep track of the units that you have completed using this planner.

Minor Listing

Advanced Finance

LAW20045 Finance Law
FIN20016 Ethics and International Finance
FIN30014 Financial Risk Management
FIN30016 Management of Investment Portfolios

Human Resource Management

HRM10003 Human Resource Management
HRM20016 Dynamics of Diversity in Organisations
HRM20017 Managing Workplace Relations
*For Business students, select any one of the following:
HRM20020 Performance Management and Innovation
LAW30005 Law of Employment
*For Management major students, please complete two of the following:
HRM20020 Performance Management and Innovation
LAW30005 Law of Employment

International Business

INB10002 International Business Operations
INB20009 Global and Digital Marketplaces
INB20012 Asian Regionalism & Global Business
INB30020 Sustainable International Business Strategy

Marketing

MKT10007 Fundamentals of Marketing
MKT20021 Integrated Marketing Communication
MKT20025 Consumer Behaviour
MKT30016 Marketing Strategy and Planning
*For Business students, select MKT20031 Marketing and Innovation to replace MKT10007 Fundamentals of Marketing
* Students cannot do this minor if they have chosen a Digital Marketing minor

Management

MGT10001 Introduction to Management
MGT20007 Organisational Behaviour
MGT20006 Business and Society
MGT30005 Strategic Planning
*For Business students, select any one of the following to replace MGT10001:
MGT10002 Critical Thinking in Management
MGT30008 Leadership Practice and Skills

Entrepreneurship

ENT10001 Entrepreneurship and Opportunity
ENT20006 Lean Startup Springboard
ENT20008 Startup Funding and Investment
ENT30015 Launching New Ventures

Digital Marketing

MKT10007 Fundamentals of Marketing
MKT20019 Marketing Research and Analytics
MKT20032 Frontiers in Digital Marketing
MKT30018 Marketing Insights
*For Business students, select MKT20031 Marketing and Innovation to replace MKT10007 Fundamentals of Marketing
*Students cannot do this minor if they have chosen Marketing minor

Non-Business Minor

Social Media

MDA10006 Innovation Cultures: Perspectives on Science and Technology
MDA20003 Networked Selves
MDA20009 Digital Communities
MDA30012 Researching Social Media Public