

Student ID:										Date:			/			/		
Student Name:	First: Name:										Family Name:							
Student Signature:																		
Staff Name:											Staff Signature:							

Chosen One Second- Major / Co-Major/ Two Minors/ One Minor and 4 Electives/ 8 Electives :

PROGRAM PLAN

Units of Study (MANAGEMENT MAJOR)					Complete in	
List the units contained in each group of units specified in the course rules. Unit Level 1 = Introductory; 2 = Intermediate; 3 = Advanced						
Unit Code	Unit Title	Pre-requisites	Unit Type	Sem	Tick	
ACC10007	Financial Information for Decision Making		Core unit	1	<input type="checkbox"/>	
MKT10007	Fundamentals of Marketing		Core unit	1	<input type="checkbox"/>	
MGT10001	Introduction to Management		Core unit	1	<input type="checkbox"/>	
ECO10004	Economic Principles		Core unit	1	<input type="checkbox"/>	
INF10003	Introduction to Business Information		Core unit	2	<input type="checkbox"/>	
BUS10012	Innovative Business Practice		Core unit	2	<input type="checkbox"/>	
MGT10002	Critical Thinking in Management	Concurrent Pre-req: MGT10001	Discipline unit	2	<input type="checkbox"/>	
HRM10003	Human Resource Management	Concurrent Pre-req: MGT10001	Discipline unit	2	<input type="checkbox"/>	
MGT20006	Business and Society	MGT10001	Discipline unit	3	<input type="checkbox"/>	
PRM30001	Project Management Essentials	100 credit points	Discipline unit	3	<input type="checkbox"/>	
			<input type="checkbox"/> 2nd-major <input type="checkbox"/> Minor	3	<input type="checkbox"/>	
			<input type="checkbox"/> 2nd-major <input type="checkbox"/> Minor	3	<input type="checkbox"/>	
MGT20007	Organisational Behaviour	87.5 credit points & MGT10001	Discipline unit	4	<input type="checkbox"/>	
			<input type="checkbox"/> 2nd-major <input type="checkbox"/> Minor	4	<input type="checkbox"/>	
			<input type="checkbox"/> 2nd-major <input type="checkbox"/> Minor	4	<input type="checkbox"/>	
			<input type="checkbox"/> 2nd-major <input type="checkbox"/> Minor	4	<input type="checkbox"/>	
BUS30024	Advanced Innovative Business Practice	175 credit points (includes exemptions) Students are encouraged to take this unit in their second last semester of study	Capstone	5	<input type="checkbox"/>	
MGT30008	Leadership Practice and Skills	187.5 credit points & MGT10001	Discipline unit	5	<input type="checkbox"/>	
			<input type="checkbox"/> 2nd-major <input type="checkbox"/> Minor	5	<input type="checkbox"/>	
			<input type="checkbox"/> 2nd-major <input type="checkbox"/> Minor	5	<input type="checkbox"/>	
BUS30009	Industry Consulting Project	BUS30010 or BUS30024	Capstone	6	<input type="checkbox"/>	
MGT30009	Organisation Theory and Practice	125 credit points & (MGT20006 & MGT20007)	Discipline unit	6	<input type="checkbox"/>	
MGT30005	Strategic Planning	187.5 credit points	Discipline unit	6	<input type="checkbox"/>	
			<input type="checkbox"/> 2nd-major <input type="checkbox"/> Minor	6	<input type="checkbox"/>	

To complete your study planner, please select either:

1. One second-major (8 units),
2. Two minors (4 units in each minor),
3. One minor (4 units in each minor) and 4 electives, or
4. 8 electives.

Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have “1” as the first numerical digit in the unit code. Eg: For ACC10007, The number “1” indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

Note: You are strongly advised to keep all unit outlines and to keep track of the units that you have completed using this planner

** All commencing students of Bachelor of Business courses will be automatically registered for the Academic Integrity Training Module (AIMFBDA) in the first semester (Note: Students articulating from Foundation Studies are expected to undertake AIMFBDA as a refresher). There are 4 topics in this online module that are recommended for completion during Week 1-4 of your commencing study period. At the end of this module, students are required to complete a quiz comprised of 10 questions and achieve a score of at least 90%.

Second-Major Listing

ACCOUNTING

ACC10008 Financial Information Systems
FIN10002 Financial Statistics
ACC20013 Company Accounting
ACC20007 Management Accounting for Planning & Control
FIN20014 Financial Management
ACC30010 Auditing
ACC30008 Accounting Theory
ACC30005 Taxation

FINANCE

FIN10002 Financial Statistics
FIN20014 Financial Management
FIN20016 Ethics and International Finance
LAW20045 Finance Law
FIN30014 Financial Risk Management
FIN30016 Management of Investment Portfolios
FIN30020 Alternative Investments
FIN30021 Fixed Income and Debt Markets

HUMAN RESOURCE MANAGEMENT

HRM10003 Human Resource Management
HRM20016 Dynamics of Diversity in Organisations
HRM20017 Managing Workplace Relations
HRM20020 Performance Management and Innovation
MGT20007 Organisational Behaviour
HRM30002 International HRM
HRM30011 Human Resource Analytics
LAW30005 Law of Employment**Select **two** elective units to replace HRM10003 and MGT20007*

INTERNATIONAL BUSINESS

INB10002 International Business Operations
FIN20016 Ethics of International Finance
INB20009 Global and Digital Marketplaces
INB20012 Asian Regionalism & Global Business
SCM20003 Global Logistics & Supply Chain Management
HRM30002 International Human Resource Management
INB30020 Sustainable International Business Strategy
INB30025 Global Business across Cultures

MARKETING

MKT20019 Marketing Research and Analytic
MKT20021 Integrated Marketing Communication
MKT20025 Consumer Behaviour
MKT20031 Marketing and Innovation
MKT20032 Frontiers in Digital Marketing
MKT30016 Marketing Strategy and Planning
MKT30017 Innovative Branding
MKT30018 Marketing Insights

Minor Listing

Accounting

ACC10008 Financial Information Systems
ACC20007 Management Accounting for Planning & Control
ACC20013 Company Accounting
ACC30005 Taxation

International Business

INB10002 International Business Operations
INB20009 Global and Digital Marketplaces
INB20012 Asian Regionalism & Global Business
INB30020 Sustainable International Business Strategy

Human Resource Management

HRM10003 Human Resource Management
HRM20016 Dynamics of Diversity in Organisations
HRM20017 Managing Workplace Relations
For Business students, select any **one of the following:*
HRM20020 Performance Management and Innovation
LAW30005 Law of Employment
For Management major students, please complete **two of the following:*
HRM20020 Performance Management and Innovation
LAW30005 Law of Employment

Marketing

MKT10007 Fundamentals of Marketing
MKT20021 Integrated Marketing Communication
MKT20025 Consumer Behaviour
MKT30016 Marketing Strategy and Planning
**For Business students, select MKT20031 Marketing and Innovation to replace MKT10007 Fundamentals of Marketing*
** Students cannot do this minor if they have chosen a Digital Marketing minor*

Finance

FIN10002 Financial Statistics
FIN20014 Financial Management
FIN30016 Management of Investment Portfolios
Choose any **one** of the following:
LAW20045 Finance Law
FIN30014 Financial Risk Management

Entrepreneurship

ENT10001 Entrepreneurship and Opportunity
ENT20006 Lean Startup Springboard
ENT20008 Startup Funding and Investment
ENT30015 Launching New Ventures

Digital Marketing

MKT10007 Fundamentals of Marketing
MKT20019 Marketing Research and Analytics
MKT20032 Frontiers in Digital Marketing
MKT30018 Marketing Insights

**For Business students, select MKT20031 Marketing and Innovation to replace MKT10007 Fundamentals of Marketing*

**Students cannot do this minor if they have chosen Marketing minor*

Non- Business Minor**Social Media**

MDA10006 Innovation Cultures: Perspectives on Science and Technology
MDA20003 Networked Selves
MDA20009 Digital Communities
MDA30012 Researching Social Media Public