Student Study Planner

Bachelor of Media and Communication (Social Media)
School of Design and Arts
Faculty of Business, Design and Arts

Recommended Sequence

Units are listed on your Study Planner in a recommended sequence. However this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course. Changes to this planner may extend the duration of your course.

Student Name: Student ID:	Pre-req	Completion status	Exemption / Completed equivalent units
Year 1			
S1	COM10007 Professional Communication Practice		2021 S2	
S1	MDA10006 Innovation Cultures: Perspectives on Science and Technology		2021 S2	
S1	Component Unit – DCO10005		2021 S2	
S1	Component Unit – DCO10002		2021 S2	
S2	MDA10001 Introduction to Media Studies		2022 S1	
S2	JOU10007 Media Content Creation		2022 S1	
S2	MDA10008 Global Media Industries		2022 S1	
S2	Component Unit – DCO10007		2022 S1	
Year 2			
S3	MDA20011 Sports / Advertising / Media	50 CPs	2022 S2	
S3	MDA20009 Digital Communities	50 CPs	2022 S2	
S3	Component Unit – DCO10003		2022 S2	
S3	Component Unit – DDM20003	50 CPs	2022 S2	
S4	MDA20025 National Media in A Globalised World	50 CPs	2023 S1	
S4	MDA20003 Networked Selves	50 CPs	2023 S1	
S4	MDA30007 Media and Communication Project B	62.5 CPs	2023 S1	
S4	Component Unit – DDM10006	50 CPs	2023 S1	
Year 3			
S5	MDA30017 Media Analytics and Visualisation	50 CPs L2	2023 S2	
S5	MDA30012 Researching Social Media Publics	50 CPs L2	2023 S2	
S5	Component Unit – DDD30021	DDM10006 & DDM20003	2023 S2	
S5	Component Unit – DCO20009	DCO10005 & 75 CPs	2023 S2	
S6	Component Unit – DDD30022	DDD30021	2024 S1	
S6	Component Unit – DDD30013	DCO20009 & 150 CPs	2024 S1	
S6	Component Unit – DCO20001	50 CPs	2024 S1	
S6	Component Unit – DDD20004		2024 S1	

Course Information		
Course *300 Credit Points*	Core units *50 Credit Points*	
	First Major units *100 Credit Points*	
	Component units *150 Credit Points*	

Course structure

To qualify for the award of Bachelor of Media and Communication (Social Media) students must complete:

- **Core Units** - A set of compulsory units you **MUST** complete as part of your course
- **First Major Units** - A structured set of 8 units or 100 credit points in a field of study specific to your course
- **Component Units** - Can be completed from a combination of the following
  a) Minor - A structured set of 4 units or 50 credit points from a field of study which you can choose in addition to a first major
  b) Electives - A standalone unit from any study area

  Students may not complete more than 150 cps (normally 12 units) at Introductory Level (or Level 1) unit.

Motion Design Minor

DDM10006 Typography for Screen and Motion (pre-req: 50 cps)
DDM20003 Digital Video Camera Techniques (pre-req: 50 cps)
DDD30021 Digital Video Compositing (pre-req: DDM10006 + DDM20003)
DDD30022 Motion Graphics Project (pre-req: DDD30021)

Communication Design Minor

DCO10003 Packaging Design
DCO10007 Visual Communication Studio – Not offered in 2021 S2
DCO20009 Typography for Print and Interactive Publication (pre-req: DCO10005 & 75 cps)
DDD30013 Publication Design (pre-req: DCO20009 & 150 cps) – Not offered in 2021 S2

Design Electives

DCO10005 Typography
DCO10002 Digital Design
DCO20001 Brand and Identity Design (pre-req: 50 cps)
DDD20004 Contemporary Design Issues