

|                           |             |  |  |  |  |  |  |  |  |              |                         |  |   |  |  |   |  |  |  |
|---------------------------|-------------|--|--|--|--|--|--|--|--|--------------|-------------------------|--|---|--|--|---|--|--|--|
| <b>Student ID:</b>        |             |  |  |  |  |  |  |  |  | <b>Date:</b> |                         |  | / |  |  | / |  |  |  |
| <b>Student Name:</b>      | First Name: |  |  |  |  |  |  |  |  |              | Family Name:            |  |   |  |  |   |  |  |  |
| <b>Student Signature:</b> |             |  |  |  |  |  |  |  |  |              |                         |  |   |  |  |   |  |  |  |
| <b>Staff Name:</b>        |             |  |  |  |  |  |  |  |  |              | <b>Staff Signature:</b> |  |   |  |  |   |  |  |  |

**Chosen One Second- Major / Co-Major/ Two Minors/ One Minor and 4 Electives/ 8 Electives :**

### PROGRAM PLAN

#### Units of Study (INTERNATIONAL BUSINESS MAJOR)

List the units contained in each group of units specified in the course rules. Unit Level 1 = Introductory; 2 = Intermediate; 3 = Advanced

Complete in

| Unit Code | Unit Title                                   | Pre-requisites  | Unit Type   | Sem         | Tick                     |
|-----------|--|---|---|-------------|--------------------------|
| ECO10004  | Economic Principles                          |   | Core unit   | Summer Term | <input type="checkbox"/> |
| MKT10007  | Fundamentals of Marketing                    |   | Core unit   | Summer Term | <input type="checkbox"/> |
| MGT10001  | Introduction to Management                   |   | Core unit   | 1           | <input type="checkbox"/> |
| ACC10007  | Financial Information for Decision Making    |   | Core unit   | 1           | <input type="checkbox"/> |
| INF10003  | Introduction to Business Information Systems |   | Core unit   | 1           | <input type="checkbox"/> |
| BUS10012  | Innovative Business Practice                 |   | Core unit   | 1           | <input type="checkbox"/> |
| INB10002  | International Business Operations            |   | Discipline unit   | 2           | <input type="checkbox"/> |
| SCM20003  | Global Logistics & Supply Chain Management   | 50 credit points and Anti-requisite: INB20008   | Discipline unit   | 2           | <input type="checkbox"/> |
|           |  |   | <input type="checkbox"/> 2nd-major <input type="checkbox"/> Minor | 2           | <input type="checkbox"/> |
|           |  |   | <input type="checkbox"/> 2nd-major <input type="checkbox"/> Minor | 2           | <input type="checkbox"/> |
| INB20009  | Global and Digital Marketplaces              |   | Discipline unit   | 3           | <input type="checkbox"/> |
| FIN20016  | Ethics and International Finance             | ECO10004  | Discipline unit   | 3           | <input type="checkbox"/> |
|           |  |   | <input type="checkbox"/> 2nd-major <input type="checkbox"/> Minor | 3           | <input type="checkbox"/> |
|           |  |   | <input type="checkbox"/> 2nd-major <input type="checkbox"/> Minor | 3           | <input type="checkbox"/> |
| INB20012  | Asian Regionalism & Global Business          | 137.5 credit points & INB10002  | Discipline unit   | 4           | <input type="checkbox"/> |
| HRM30002  | International Human Resource Management      | 150 credit points & MGT10001 or HRM10003  | Discipline unit   | 4           | <input type="checkbox"/> |
|           |  |   | <input type="checkbox"/> 2nd-major <input type="checkbox"/> Minor | 4           | <input type="checkbox"/> |
|           |  |   | <input type="checkbox"/> 2nd-major <input type="checkbox"/> Minor | 4           | <input type="checkbox"/> |
| BUS30024  | Advanced Innovative Business Practice        | 175 Credit points (includes exemptions)<br>Students are encouraged to take this unit in their second last semester of study | Capstone  | 5           | <input type="checkbox"/> |
| INB30020  | Sustainable International Business Strategy  | 175 credit points & INB20012  | Discipline unit   | 5           | <input type="checkbox"/> |
|           |  |   | <input type="checkbox"/> 2nd-major <input type="checkbox"/> Minor | 5           | <input type="checkbox"/> |
|           |  |   | <input type="checkbox"/> 2nd-major <input type="checkbox"/> Minor | 5           | <input type="checkbox"/> |
| BUS30009  | Industry Consulting Project                  | BUS30010 or BUS30024  | Capstone  | 6           | <input type="checkbox"/> |
| INB30025  | Global Business across Cultures              | 150 credit points   | Discipline unit   | 6           | <input type="checkbox"/> |

To complete your study planner, please select either:

1. One second-major (8 units),
2. Two minors (4 units in each minor),
3. One minor (4 units in each minor) and 4 electives, or
4. 8 electives.

### Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have “1” as the first numerical digit in the unit code. Eg: For ACC10007, The number “1” indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student’s responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

**Note:** You are strongly advised to keep all unit outlines and to keep track of the units that you have completed using this planner

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### Second-Major Listing

#### ACCOUNTING

ACC10008 Financial Information Systems  
FIN10002 Financial Statistics  
ACC20013 Company Accounting  
ACC20007 Management Accounting for Planning & Control  
FIN20014 Financial Management  
ACC30010 Auditing  
ACC30008 Accounting Theory  
ACC30005 Taxation

#### FINANCE

FIN10002 Financial Statistics  
FIN20014 Financial Management  
FIN20016 Ethics and International Finance  
LAW20045 Finance Law  
FIN30014 Financial Risk Management  
FIN30016 Management of Investment Portfolios  
FIN30020 Alternative Investments  
FIN30021 Fixed Income and Debt Markets

#### HUMAN RESOURCE MANAGEMENT

HRM10003 Human Resource Management  
HRM20016 Dynamics of Diversity in Organisations  
HRM20017 Managing Workplace Relations  
HRM20020 Performance Management and Innovation  
MGT20007 Organisational Behaviour  
HRM30002 International HRM  
HRM30011 Human Resource Analytics  
LAW30005 Law of Employment

#### MARKETING

MKT20019 Marketing Research and Analytic  
MKT20021 Integrated Marketing Communication  
MKT20025 Consumer Behaviour  
MKT20031 Marketing and Innovation  
MKT20032 Frontiers in Digital Marketing  
MKT30016 Marketing Strategy and Planning  
MKT30017 Innovative Branding  
MKT30018 Marketing Insights

#### MANAGEMENT

HRM10003 Human Resource Management  
MGT10002 Critical Thinking in Management  
MGT20006 Business and Society  
MGT20007 Organisational Behaviour  
PRM30001 Project Management Essentials  
MGT30005 Strategic Planning  
MGT30008 Leadership Practice and Skills  
MGT30009 Organisation Theory and Practice

### Minor Listing

#### Accounting

ACC10008 Financial Information Systems  
ACC20007 Management Accounting for Planning & Control  
ACC20013 Company Accounting  
ACC30005 Taxation

#### Human Resource Management

HRM10003 Human Resource Management  
HRM20016 Dynamics of Diversity in Organisations  
HRM20017 Managing Workplace Relations  
*\*For Business students, select any **one** of the following:*  
HRM20020 Performance Management and Innovation  
LAW30005 Law of Employment  
*\*For Management major students, please complete **two** of the following:*  
HRM20020 Performance Management and Innovation  
LAW30005 Law of Employment

#### Finance

FIN10002 Financial Statistics  
FIN20014 Financial Management  
FIN30016 Management of Investment Portfolios  
Choose any **one** of the following:  
LAW20045 Finance Law  
FIN30014 Financial Risk Management

#### Marketing

MKT10007 Fundamentals of Marketing  
MKT20021 Integrated Marketing Communication  
MKT20025 Consumer Behaviour  
MKT30016 Marketing Strategy and Planning  
*\*For Business students, select MKT20031 Marketing and Innovation to replace MKT10007 Fundamentals of Marketing*  
*\*Students cannot do this minor if they have chosen a Digital Marketing minor*

#### Management

MGT10001 Introduction to Management  
MGT20007 Organisational Behaviour  
MGT20006 Business and Society  
MGT30005 Strategic Planning  
*\*For Business students, select any **one** of the following to replace MGT10001:*  
MGT10002 Critical Thinking in Management  
MGT30008 Leadership Practice and Skills

#### Entrepreneurship

ENT10001 Entrepreneurship and Opportunity  
ENT20006 Lean Startup Springboard  
ENT20008 Startup Funding and Investment  
ENT30015 Launching New Ventures

#### Digital Marketing

MKT10007 Fundamentals of Marketing  
MKT20019 Marketing Research and Analytics  
MKT20032 Frontiers in Digital Marketing  
MKT30018 Marketing Insights  
*\*For Business students, select MKT20031 Marketing and Innovation to replace MKT10007 Fundamentals of Marketing*  
*\*Students cannot do this minor if they have chosen Marketing minor*

#### Non-Business Minor

**Social Media**  
MDA10006 Innovation Cultures: Perspectives on Science and Technology  
MDA20003 Networked Selves  
MDA20009 Digital Communities  
MDA30012 Researching Social Media Public